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SCHOLASTIC

NOVEMBER 2010

21 BOOKS **\$3** OR LESS!

Companion to the National Geographic Mini Series!



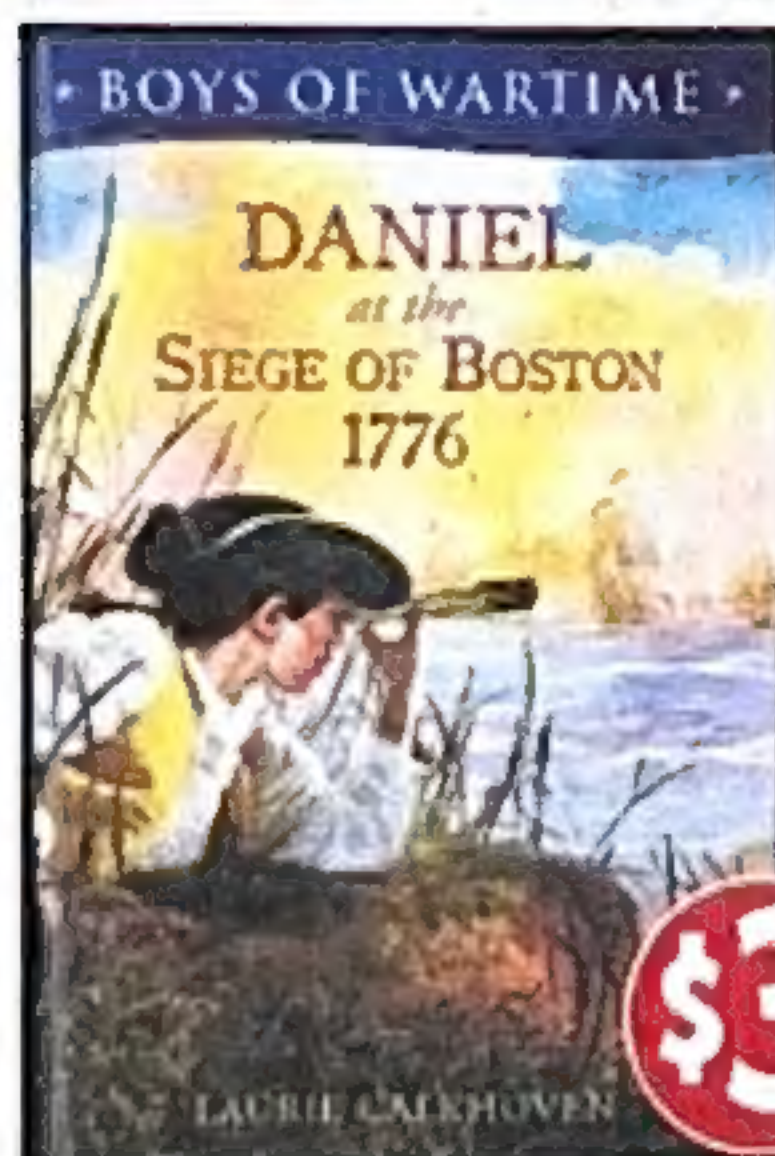
New

Packed with:

- Stunning Photos
- Maps and Illustrations
- And More!

64. Great Migrations 48 pages 7 1/2" x 10 7/8"
Follow zebras, whales, butterflies, and other migrating animals on their amazing—and sometimes dangerous—journeys!
Scholastic Paperback Exclusive \$7
Hardcover Retail \$17.95

A Revolutionary War Adventure!



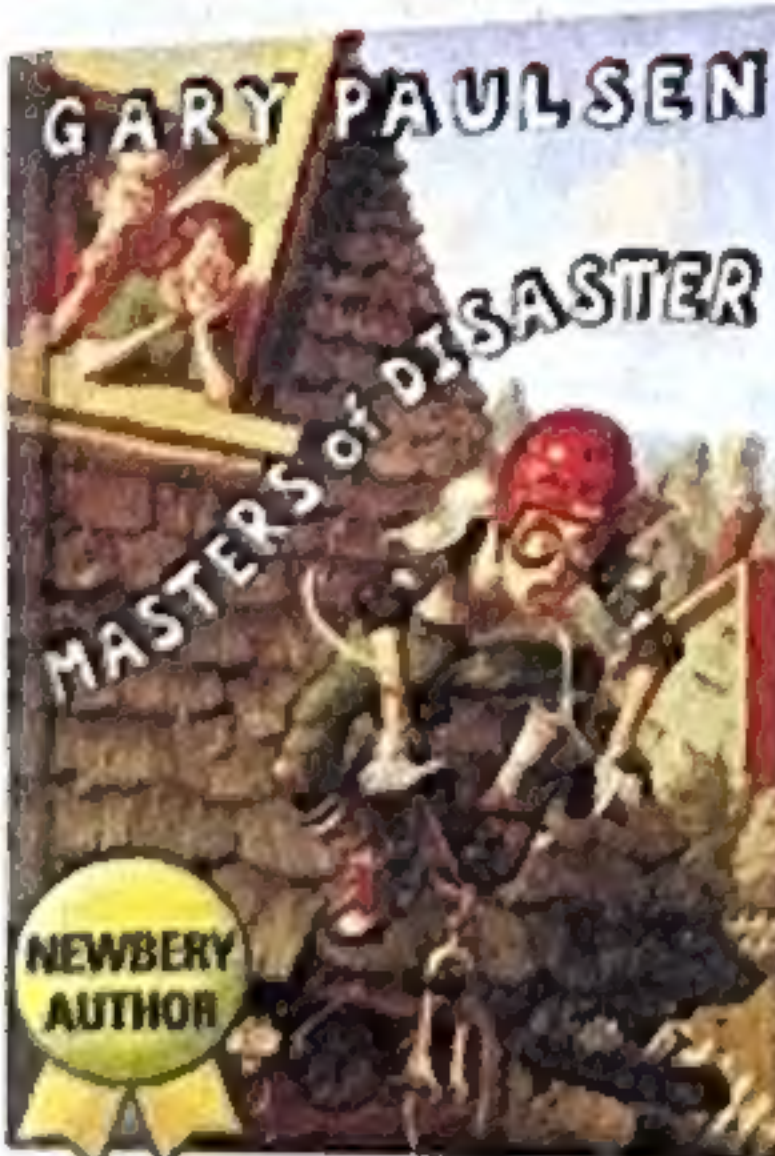
NEW!

20. Daniel at the Siege of Boston 1776

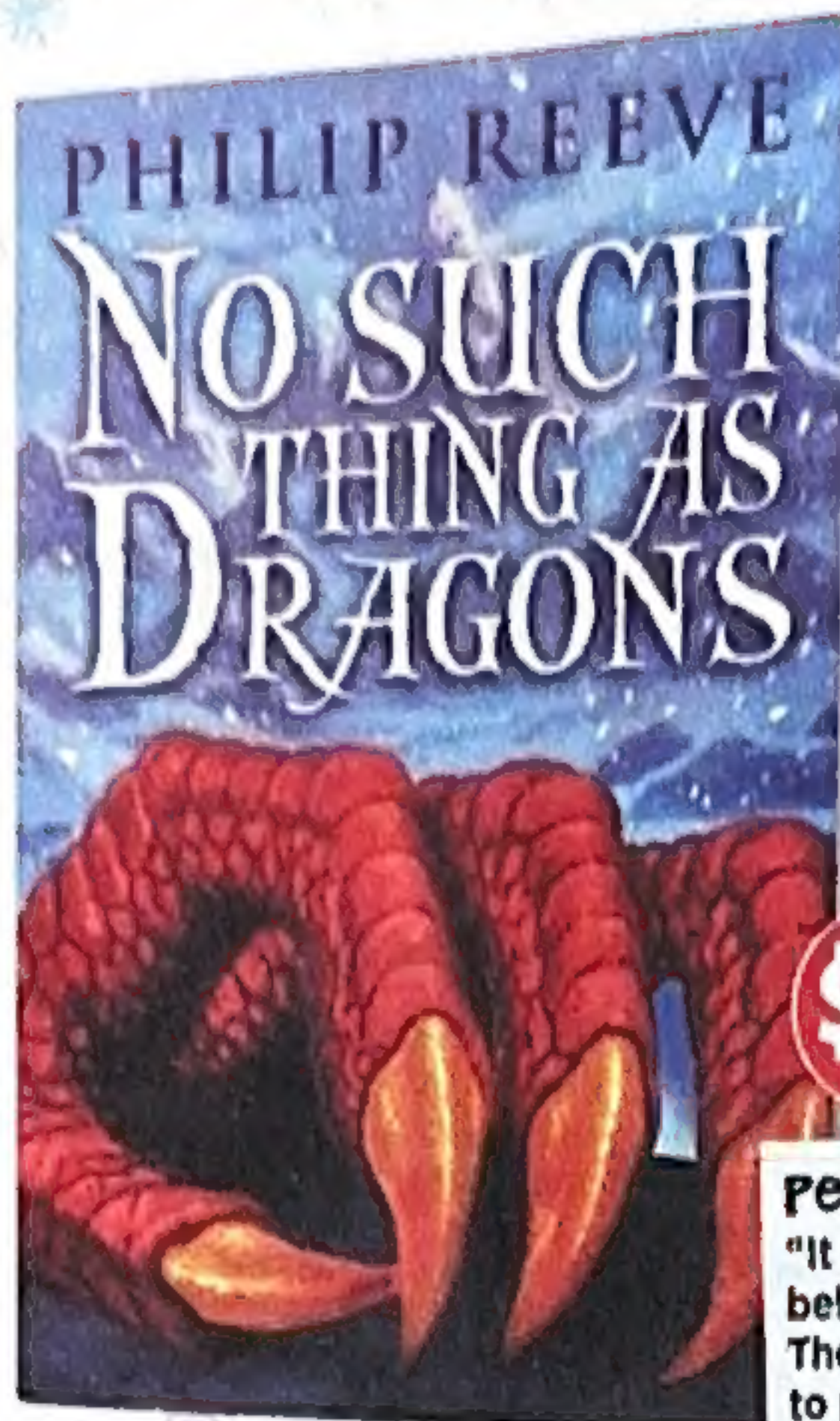
by Laurie R. King 208 pages
Daniel's just 12 years old—but he risks his life to spy for George Washington! Action-packed historical fiction!

\$3 Low Price \$3
Retail \$5.99
AR: 5.1

NEW! From the Author of Hatchet!



60. Masters of Disaster
by Gary Paulsen 112 pages
Henry, Reed, and Riley will try anything to be famous—from extreme bike jumps to riding rodeo horses!
Funny Hardcover \$10
Retail \$12.99



NEW!

68. No Such Thing as Dragons

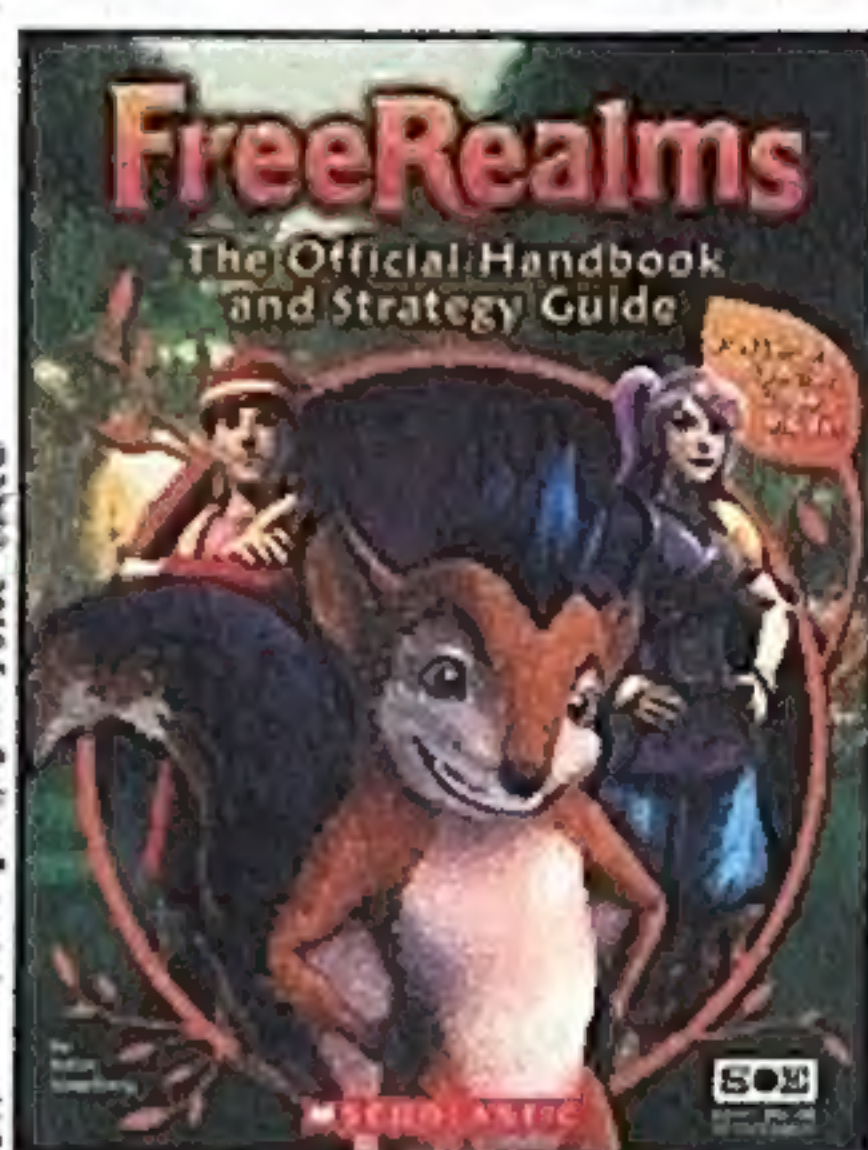
by Philip Reeve 192 pages
A boy, a girl, and a warrior pretending to be a dragon hunter are about to find out that dragons are real... and hungry! A wild ride adventure!

Paperback Exclusive \$3

Hardcover Retail \$16.99
LEX: 920L

peek inside:

"It can't be," he said. "It can't be! There is no such beast..." The dragon seemed to want to prove him wrong...



NEW!

39. FreeRealms The Official Handbook and Strategy Guide

96 pages 8" x 10"
From creatures to quests—get the knowledge and skills you need to be a FreeRealms expert!

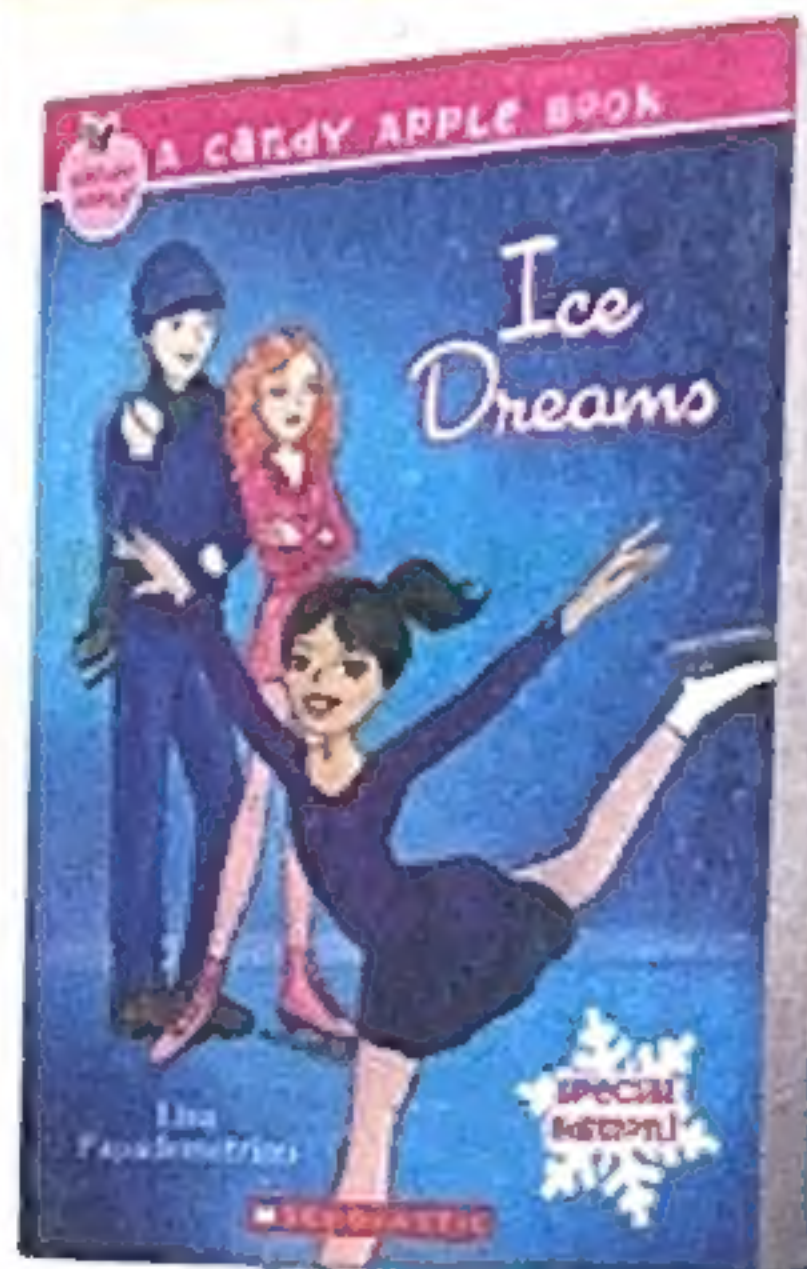
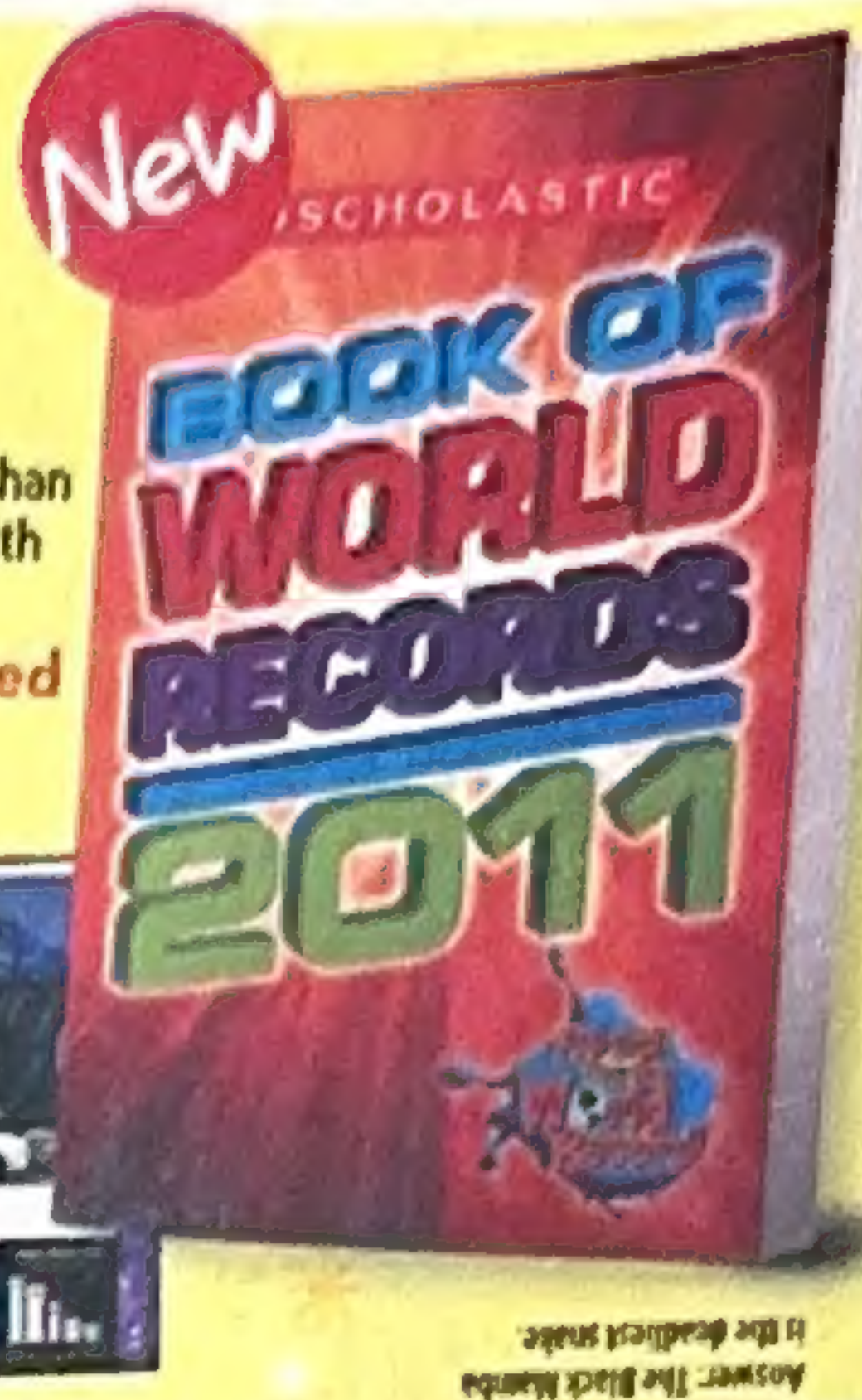
Book Clubs Exclusive Guide & FREE Poster—Only \$5
Retail \$6.99



Book Comes with a Special Secret Online Code—Only Available Here! Enter It Online at www.freerealm.com!

79. Scholastic Book of World Records 2011

320 pages 6" x 9"
What's the world's deadliest snake? More than 300 amazing records with color photos!
Full-Color Updated Edition \$9
Retail \$10.99



NEW!

CANDY APPLE

50. Ice Dreams Pack

by Lisa Papademetriou 224 pages
Rosa wants to be a skating star, but mean girl Jacqui will do anything to stop her dreams from coming true!

Book & Bracelet—\$6
Retail \$10.98
Bracelet not for children under age 6 years.



Wear This Sparkly Winter Charm Bracelet!

Holiday Corner



NEW!

71. Paint Your Own Christmas Ornaments

Mold and paint these adorable Christmas ornaments! The perfect gift for the holidays!

Holiday Craft Kit \$8 Retail \$8.99

Includes mold tray with four molds, 6 paints, brush, and instructions.

30. The Dog Who Thought He Was Santa

by Bill Wallace 192 pages
Don's family might not be able to afford his dream gift for Christmas—so his loyal dog decides to steal it for him!

WOW! \$1
Retail \$5.99
RL: 4.3 LEX: 700L AR: 4.2

ONLY \$1

Bill Wallace



READING LEVEL KEY RL: Grade Level Equivalent GRL: Guided Reading Level DRA: Developmental Reading Assessment AR: Accelerated Reader® Level LEX: Lexile Framework® for Reading Lexia is a registered trademark of MetaMetrics, Inc.

Read every day. Lead a better life.

Book Clubs

Can't-Miss School Stories!



32. Dork Diaries Tales from a Not-So-Popular Party Girl
by Rachel Renee Russell 288 pages
Mean girls, boy-crazy BFFs, and a pesky little sister? Find out how middle school nerd Nikki deals with it all!
Funny Illustrated Hardcover \$11
Retail \$12.99

Also Available—The First Book:
31. Dork Diaries Tales from a Not-So-Fabulous Life
288 pages
Hardcover \$11
Retail \$12.99

Create Your Own Dork Diaries at www.dorkdiaries.com!

DON'T MISS A SINGLE ONE OF GREG'S HILARIOUS MIDDLE SCHOOL JOURNALS!

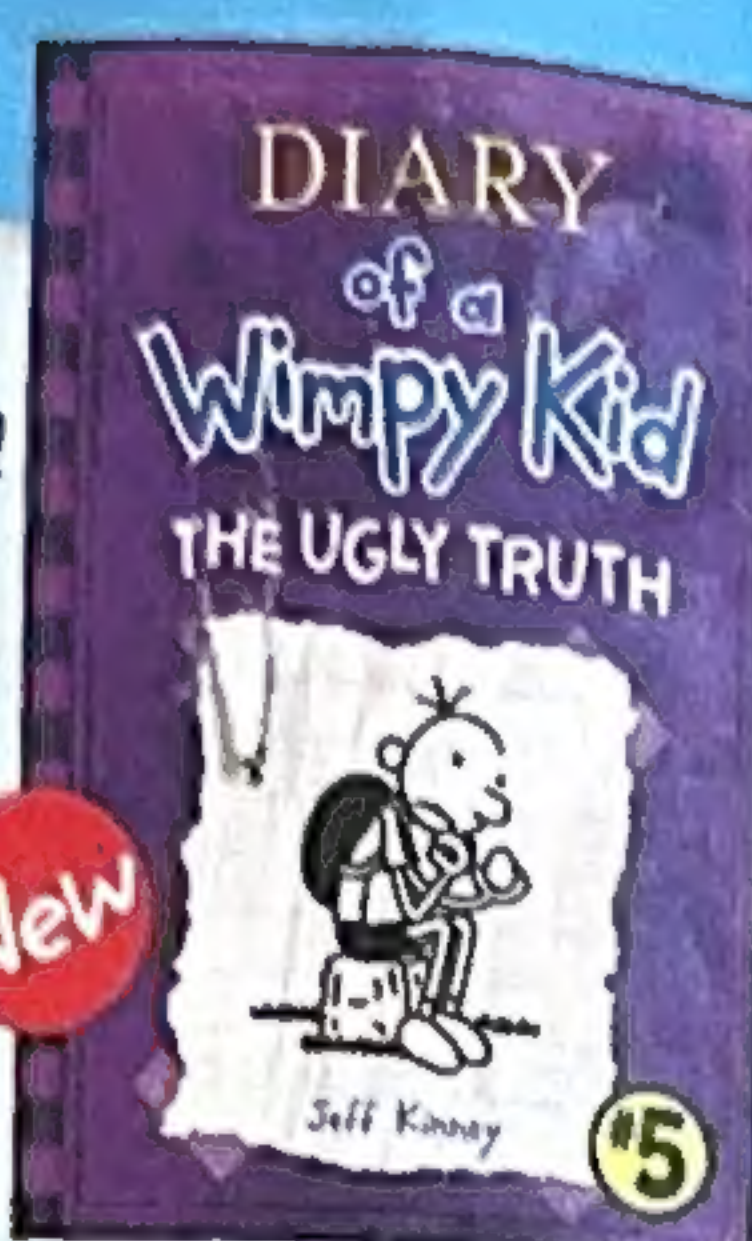
Diary of a Wimpy Kid

by Jeff Kinney 224 pages each
Paperback Value \$7 Each
Retail \$13.95 Each



25. Diary of a Wimpy Kid
RL: 5.2 GRL: NR LEX: 970L AR: 5.2
26. Rodrick Rules
RL: 5.2 GRL: NR LEX: 970L AR: 5.2
27. The Last Straw
RL: 5.2 GRL: NR LEX: 970L AR: 5.2
28. Dog Days
RL: 5.2 GRL: NR LEX: 1010L AR: 5.2

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29. Diary of a Wimpy Kid: The Ugly Truth
by Jeff Kinney 224 pages
Paperback Value \$7
Hardcover Retail \$13.95

National Release Date: November 9, 2010!
PRE-ORDER by November 1 for FREE delivery to your classroom on the release date: November 9, 2010.
Orders received by Scholastic after November 1 will ship after the book's release date.

READ NOW WITH TAYLOR SWIFT!

SCHOLASTIC 90TH ANNIVERSARY LITERACY EVENT
A LIVE Global Webcast
Please Ask Your Teacher for More Details!

NEW! 90. Taylor Swift: Fearless Star
40 pages + 8 pages of color photos

Are you fearless? Taylor Swift is! And she's taken the music world by storm—find out how!

Low Price \$3 Retail \$3.99

UNAUTHORIZED: This book is not sponsored by or affiliated with Taylor Swift or anyone involved with her.



LISTEN TO TAYLOR'S NEW CD!

92. Taylor Swift: Speak Now CD

9 1/4" x 18 1/4" poster

14 New Songs & Poster—\$15

Retail \$15.99

CD Release Date: October 25, 2010. Until then, the CD is super top-secret. It will begin arriving in classrooms on the release date.



FREE EXCLUSIVE poster included!

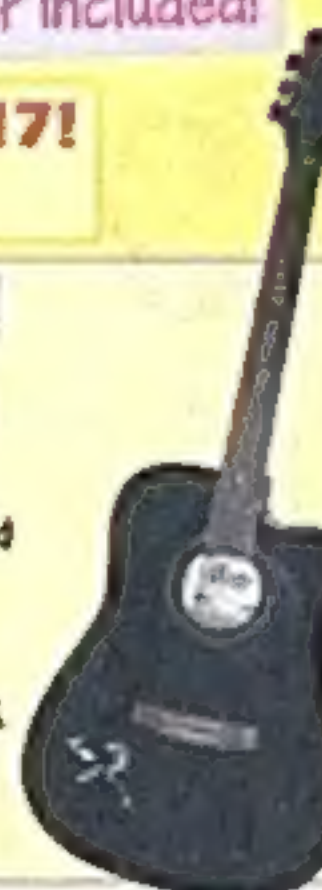
Get the Book & CD for Just \$17!

91. Taylor Swift Pack

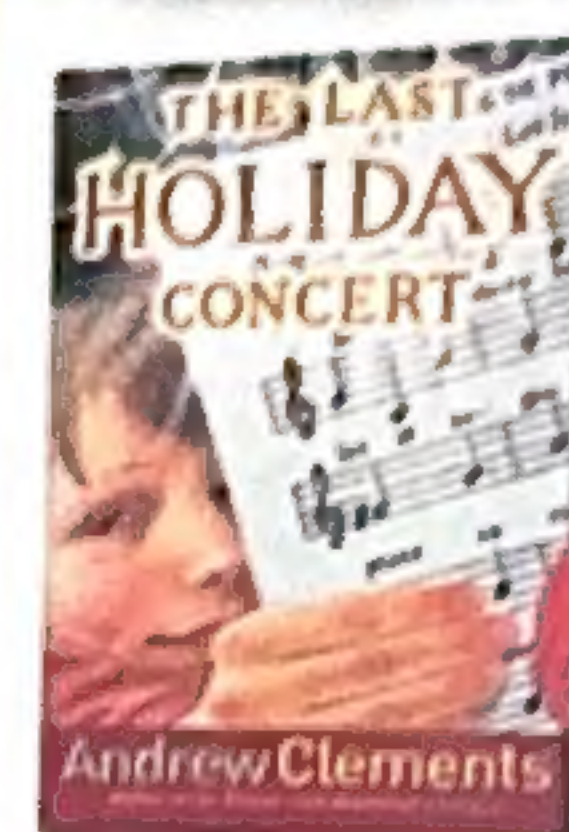
WIN A SIGNED GUITAR! Swift Sweepstakes

Send us the name of your favorite Taylor Swift song along with your name, age/grade, teacher and school name, address, and phone number to: Taylor Swift Guitar Sweepstakes, P.O. Box 714, New York, NY 10012. Entries must be received by December 10, 2010. NO PURCHASE NECESSARY.

All students in grades 2-8 who are legal U.S. residents currently enrolled in U.S. schools are eligible to enter except those who have family members employed by Scholastic Inc. Winner will be notified December 23, 2010. For complete rules: www.scholastic.com/clubcontests. Void where prohibited.



Holiday Books & Gifts!



58. The Last Holiday Concert
by Andrew Clements 176 pages
What happens when the teacher gives up and lets the students run the holiday concert? You won't believe your ears! By the author of *Frindle!*
Hardcover Value \$6
Retail \$15.95



Includes:
• Address Book
• 24 Sheets of Stationery
• 24 Envelopes
• Sticker Sheet
• Marabou Pen
• Mini Stamper

NEW! 72. Penguin Pals Stationery Set

Stay in touch with your friends over Winter Break with this adorable kit!
Only \$10 Retail \$10.99



53. Justin Bieber Quiz Book
48 pages
You know his music—but how much do you really know about Justin Bieber? Quiz yourself and find out!

NEW!

Low Price \$3 Retail \$5.99

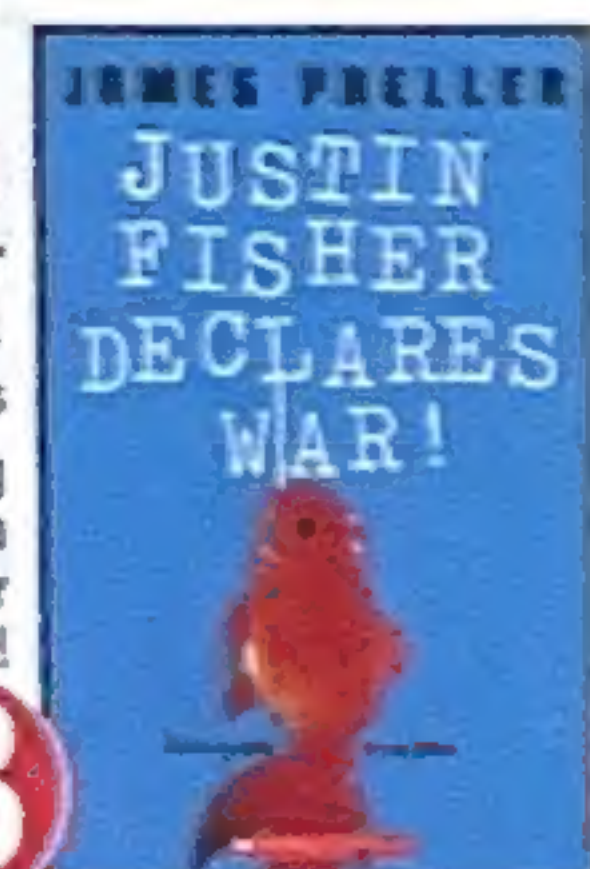
UNAUTHORIZED: This book is not made by Justin Bieber, his representatives, or anyone involved with him.

NEW!

54. Justin Fisher Declares War!

by James Preller 144 pages
Class clown Justin will do anything for attention—even swallow a goldfish! But his new teacher doesn't think Justin's funny!

Paperback Low Price \$3
Hardcover Retail \$15.99



NEW!

89. Take Two

by Julia DeVillers and Jennifer Roy 240 pages
Two sets of identical twins? It's four times the trouble! Follow Emma and Payton on their latest twin-switch adventure!

Low Price \$3
Retail \$6.99



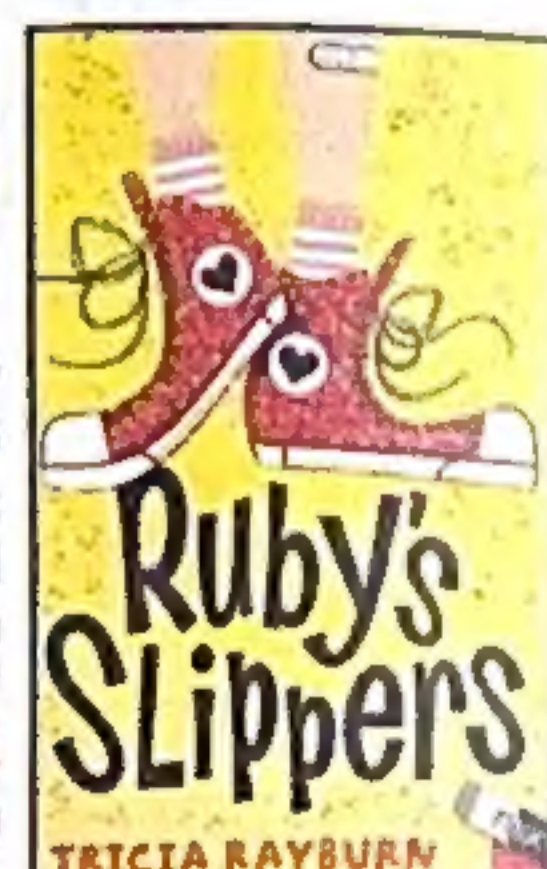
For Fans of Meg Cabot!

NEW!

76. Ruby's Slippers

by Tricia Rayburn 352 pages
Small-town Kansas girl, Ruby, has never downloaded a song or heard of Facebook. How will she fit in at her trendy school in Florida?

Only \$4
Retail \$6.99



NEW!

1. All of the Above

by Shelley Pearsall 256 pages
Nobody believes in these inner-city students. But they're going to break a world record—and prove everyone wrong!

Only \$4 Retail \$5.99

RL: 7.6 GRL: U LEX: 1000L DIA: 50 AR: 5.3

Based on a True Story!



NEW!

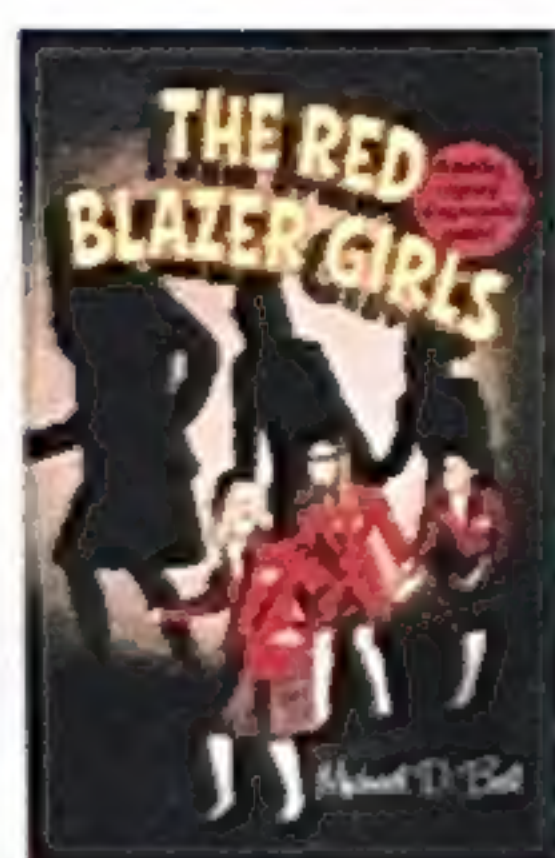
75. The Red Blazer Girls

by Michael D. Bell 304 pages
One mystery, three girls, and a scavenger hunt that YOU can help solve! Oh, and one boy that complicates everything!

Only \$4 Retail \$6.99

RL: 4.4 LEX: 720L AR: 4.4

A Puzzling Mystery!
A Mystery with Puzzles!



NEW!

52. Julia Gillian (and the Quest for Joy)

by Alison McGehee 320 pages
Why is Julia's BFF keeping secrets? And why is the lunchroom monitor so MEAN? Julia's on a quest for answers!

Only \$4 Retail \$6.99

RL: 5.4 LEX: 820L AR: 5.3

For Fans of Judy Blume!



Awesome School Tool!

NEW!

35. Electronic Organizer with Preloaded Dictionary
Only \$14

The Scholastic Children's Dictionary Is Built Right In!

Includes:
• 30,000 Entries
• Radio
• Earbuds
• 4 Games
• Clock/Alarm
• Calculator
• 2 Protective Skins

PERFORMANCE GUARANTEE

Get Organized and Watch Your Word Power Soar—or Send It Back for a Full Refund!



SUPER GEEKS & SUPER SPIES

Packed with Funny Illustrations!

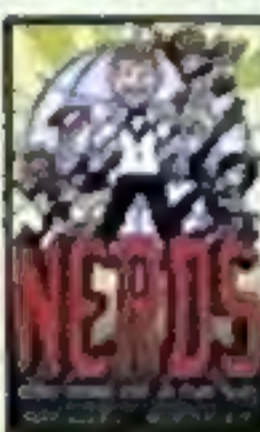
NEW!

66. NERDS

M Is for Mama's Boy

by Michael Buckley 336 pages
The NERDS are super geeks...and super spies! Join these fifth-grade secret agents for their latest hilarious adventure!

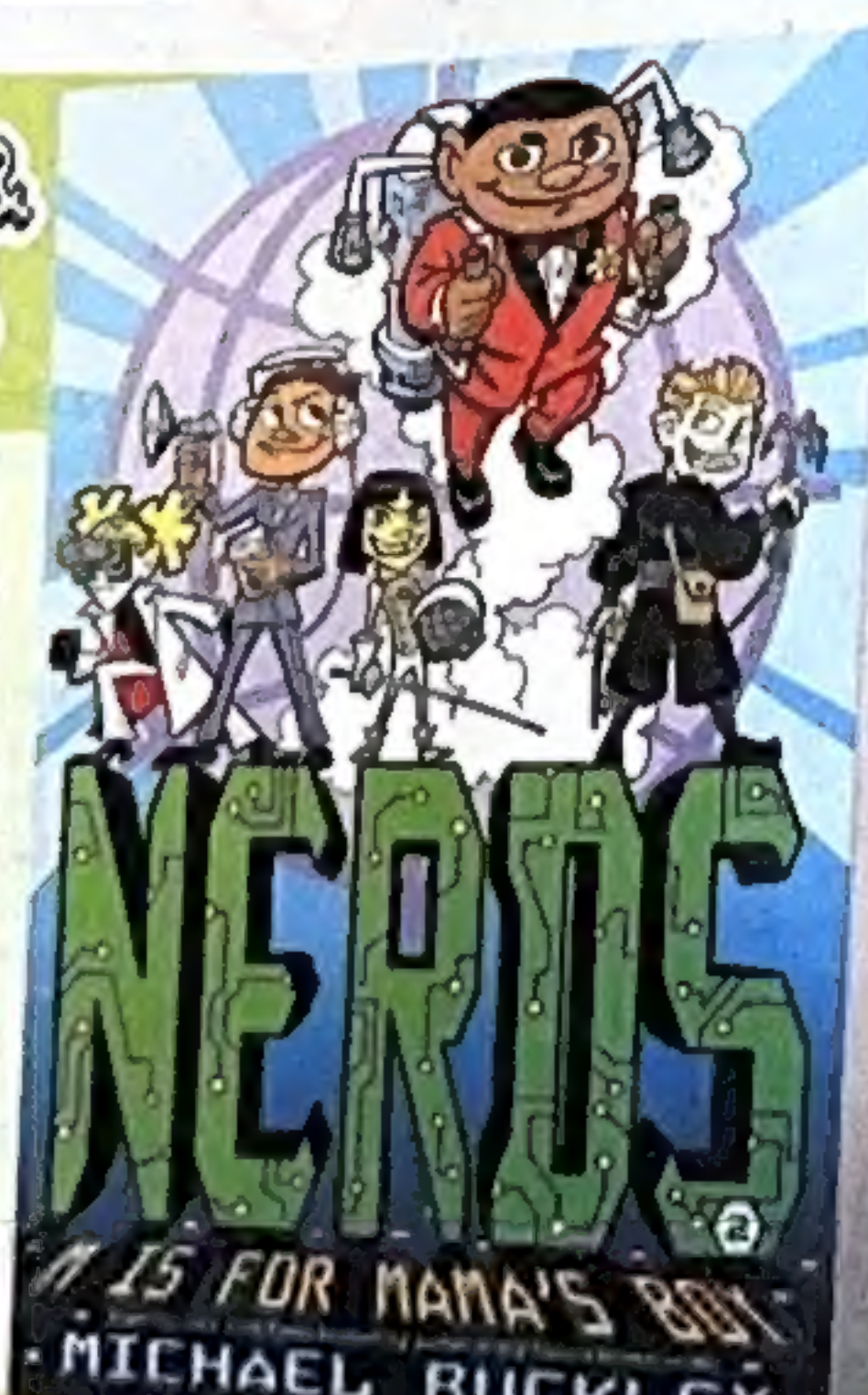
Paperback Value \$5
Hardcover Retail \$14.95



Also Available—the First Book:

65. NERDS 352 pages

Paperback Value \$5
Hardcover Retail \$14.95



Comes with Collectible Darth Vader Bobblehead!

85. Star Wars® Darth Vader Pack

224 pages
Get the entire epic tale of Anakin Skywalker and Darth Vader through his eyes!

Book & 3" Bobblehead—\$10
Retail \$12.98 AR: 7.4

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16. Club Penguin™ Shadow Guy and Gamma Girl Heroes Unite

64 pages 6" x 9"

Discover how Shadow Guy and Gamma Girl got their powers and became Club Penguin's most famous superhero duo!

Only \$6 Retail \$6.99

Packed with Full-Color Comics!



NEW!

73. Pokémon How to Draw Johto Heroes

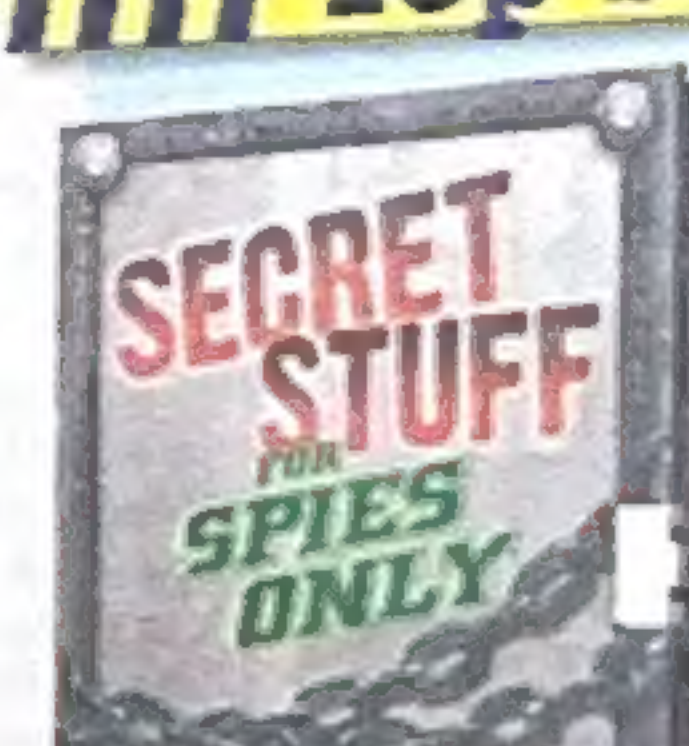
32 pages 8" x 10"

Draw your favorite characters and create your own scenes with this step-by-step guide!

Book & 5 Double-Tipped Pencils—\$7
Retail \$8.98

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Top Secret!



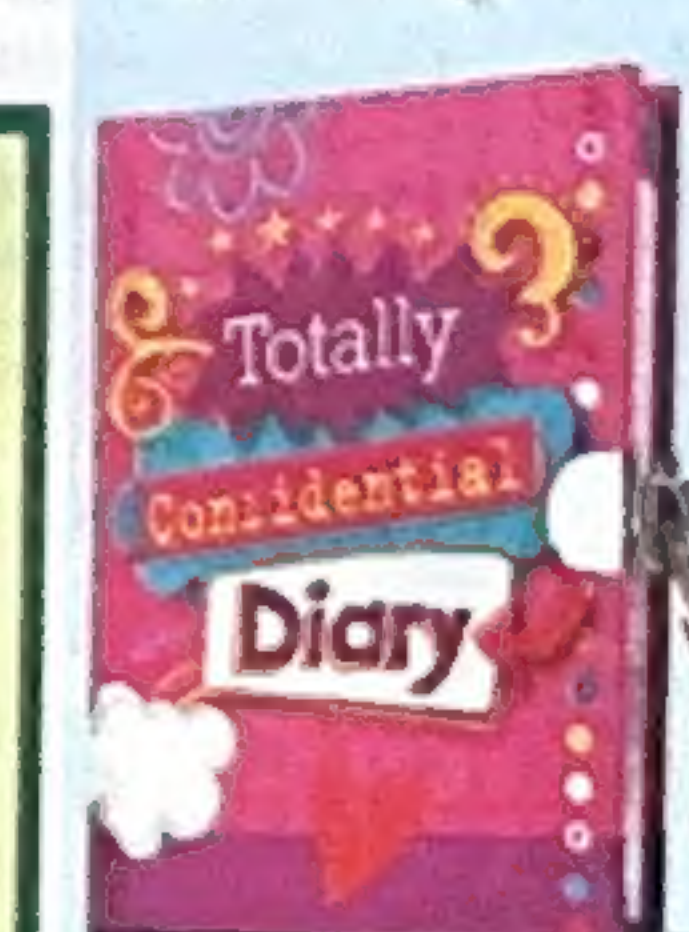
NEW!

81. Secret Stuff for Spies Only

64 pages 6 1/2" x 7 1/4"
Everything you need to know to be a spy—write secret codes, make disguises, and more!

Full Color, Hardcover with Lock & 2 Keys—Only \$8

Retail \$8.99

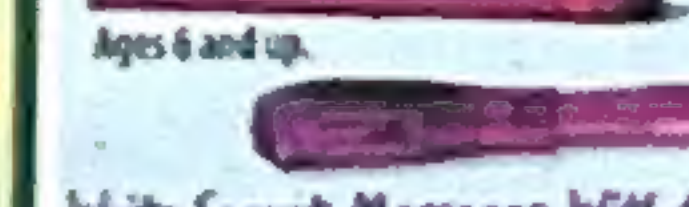


NEW!

37. Totally Confidential Diary

96 pages 4 1/4" x 5 1/2"
Keep your secrets safe in this secret double-security diary!

Hardcover with Lock, Key & UV Pen—Only \$9



Write Secret Messages With the Special UV Pen!

Get Smart! NEW Nonfiction

Learn About Chemistry!

NEW! 3. Amazing Exploding Slime Lab
Make underwater fireworks, an erupting slime volcano, and lots more! Twenty fun experiments!

Fun Science Kit \$9
Retail \$9.99
Ages 7 and up.

Kit Includes:

- 32-Page Book of Science Activities
- Plastic Work Station
- 2 Test Tubes
- Packet of Slime
- Petri Dish
- 3 Strips of Litmus Paper
- Eyedropper
- Tweezers

NEW!

24. The Declaration of Independence in Translation
by Amie Jane Leavitt 32 pages 7 1/4" x 8 1/4"
Are unalienable rights from outer space? Get the scoop on this important document—in language you can really understand!

Only \$4 Retail \$7.95 LEX: 930L AR: 5.8

NEW!

93. Time for Kids Big Book of Why
192 pages 8" x 9 1/4"
Why does the moon shine? Why does a curveball curve? Amazing facts about sports, pop culture, science, history, and more!

HUGE Full-Color Book \$12
Retail \$19.99

PEEK INSIDE

NEW

88. Super Chicken Nugget Boy and the Furious Fry
by Josh Lewis 144 pages
Follow this deep-fried superhero as he battles the bad guys—from the class bully to a giant mutated French fry!

Low Price \$3 Retail \$4.99 AR: 3.8

Packed with Funny Illustrations and Comics!

2 THE CHALLENGES

Why did this character want to beat First and Second grade? The answer is: nobody knows! Nobody knows why this did any of the mean things he did. He just always did them.

Quick Reads!

NEW!

33. Dragonbreath: Curse of the Were-Wiener
by Ursula Vernon 208 pages
Hal Can Danny save his best friend—and the entire school—from a cursed hot dog in the school lunch?

Hardcover Packed with Illustrations \$6
Retail \$12.99

HALF PRICE! SAVE \$6.99

NEW Friendship Story!

63. My New Best Friend
by Julie Bowe 192 pages
Ida catches Stacey telling some big lies. Can Ida set the record straight—without losing her new best friend?

Low Price \$3
Retail \$5.99
RL: 3.5 LEX: 640L AR: 3.7

"A sweet read with a surprise ending!"
—Discovery Girls Magazine

NEW!

97. You Can Create a Killer Science Fair Project
24 and 96 pages 9" x 11"
The ultimate step-by-step guide to choosing, preparing, and presenting a fantastic science fair project!

Book & Project Log—Only \$10

Use This Project Log for Your Science Project!

NEW!

THE KLUTZ BOOK OF BRILLIANTLY RIDICULOUS INVENTIONS
196 pages 6 1/4" x 8 1/4"
See what happens when Klutz engineers actually build the world's wackiest inventions! Cool color photos! Scholastic Paperback Exclusive \$8 Hardcover Retail \$19.99

57. The Klutz Book of Brilliantly Ridiculous Inventions
196 pages 6 1/4" x 8 1/4"
See what happens when Klutz engineers actually build the world's wackiest inventions! Cool color photos! Scholastic Paperback Exclusive \$8 Hardcover Retail \$19.99

NEW!

74. Punctuation The Write Stuff!
by Simon Basher 64 pages 7" x 7" 18 1/2" x 13" poster
Loud-mouthed Exclamation Mark? Heavy-duty Comma Cops? Let these punctuation personalities put some punch in your writing!

Full-Color Guide & Poster—\$7
Retail \$7.99

Exclamation Point—the Mark with Oomph!

NEW!

56. Katie Kazoo, Switcheroo Who's Afraid of Fourth Grade?
by Nancy Krulik 160 pages
The magic wand turns Katie into a new student—and then into her former best friend! This isn't how Katie wanted to start fourth grade!

Low Price \$3
Retail \$4.99
RL: 3.0 GRL: M LEX: 580L DRA: 28 AR: 3.5

NEW!

45. Hank Zipzer Help! Someone Get Me Out of the Fourth Grade!
by Henry Winkler 160 pages
Hank might have to repeat fourth grade—but he has a crazy scheme to keep his parents from finding out! Hilarious!

Low Price \$3
Retail \$4.99
RL: 3.9 GRL: M LEX: 780L DRA: 40 AR: 4.6

NEW!

41. Goosebumps HorrorLand™ The Wizard of Ooze
by R. L. Stine 160 pages
The evil sludge mutant Wizard of Ooze is just a comic-book character... or is he? Marco's about to find out!

The Latest Thriller \$4
Retail \$5.99

Look for CLUB SHOP More Goosebumps HorrorLand Available Online!

2-for-1 Special—Only \$8 Retail \$15.98 LEX: 890L–930L

CLEAN AIR
SALLY RIDE SCIENCE

CLEAN WATER
SALLY RIDE SCIENCE

NEW!

15. Clean Earth Pack
40 pages each 7" x 9"
Learn how people use the Earth's resources and what we can do to protect them! Packed with photos and illustrations!

NEW!

49. I Survived the Sinking of the Titanic, 1912
by Lauren Tarshis 112 pages
Board the famous Titanic and see how two kids fight to survive the giant sinking ship! Gripping historical fiction.

Low Price \$3
Retail \$4.99
LEX: 590L

Arrow Senior Selection!

NEW!

4. Anything but Typical
by Nora Raleigh Baskin 208 pages
Jason's scared to meet his online friend, Rebecca. Will she still like him when she discovers he's autistic?

Only \$4 Retail \$6.99
RL: 4.1 LEX: HL640L AR: 4.1

NEW!

55. Kandide The Secret of the Mists
by Diana S. Zimmerman 352 pages
Kandide was a fairy princess—until her wing was destroyed! Now she's trapped with the other Imperfects in a dangerous world!

Only \$5 Retail \$9.99
For Fans of Inkheart!

NEW!

67. Nick of Time
by Ted Bell 448 pages
Nick finds a time machine—and travels through time to battle nasty pirates, Nazi spies, and more dangerous enemies!

Only \$5 Retail \$7.99
RL: 7.4 LEX: 950L AR: 6.3
Must-Read Adventure!

Learn to Save Money!

Revised & Updated!

43. Growing Money Pack
128 pages
From stocks to bonds, learn all about how investments can make your money GROW!

Guide and Money Clip—Only \$9
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Keep All Your New Cash in This Cool Clip!

COOL careers for girls

18. Cool Careers for Girls with Animals
112 pages 7" x 9"
Do you love animals? Find out what it's like to be a zoologist, a dog groomer, a wildlife manager, and more!

Only \$6
Retail \$12.95
GRL: Z LEX: 1000L DRA: 70

NEW

17. Code Quest: Hieroglyphs
48 pages 8 1/4" x 9 1/4"
Who stole the priceless statue? Solve the mystery by deciphering the clues in the ancient Egyptian symbols. Foldout pages give you all the clues you need!

Full-Color Hardcover & CD-ROM—Only \$16
Retail \$16.99

Use the CD-Rom to Create Your Own Secret Messages in Hieroglyphs!

PAGES FOLD OPEN!

The Thrilling Conclusion!

NEW!

21. Dark Fire
by Chris D'Lacey 576 pages
An ancient evil force has returned to Earth—and it's up to David and his dragon friends to destroy it!

Paperback Exclusive \$6
Hardcover Retail \$17.99
LEX: 740L AR: 5.2

Get the Entire Series!

51. Icefire Collection 352–576 pages
5 Books—Only \$28 Retail \$40.95
RL: 4.2–5.4 GRL: T LEX: 630L–740L DRA: 50 AR: 4.1–5.2

NEW!

22. Dark Life
by Kat Falls 304 pages
Ty and his family are underwater pioneers—and must protect their deep-sea home against outlaws! Thrilling futuristic adventure!

Half-Price Hardcover \$8
Retail \$16.99
LEX: 690L

SAVE \$8.99

NEW!

12. Candle Man Book One
by Glenn Dakin 320 pages
Theo discovers he can melt people with one touch! Now he's using his strange power to fight crime!

Paperback Value \$4
Hardcover Retail \$15.99
RL: 4.6 LEX: 760L AR: 5.5

The First Line Will Have You Hooked!
"I peered into the deep-sea canyon, hoping to spot a toppled skyscraper... But there was no sign of the East Coast, just a sheer drop into darkness."

Must-Read Books from Your Favorite Authors!

Ingrid Law
2008 Newbery Honor Winner!

NEW!
80. Scumble 352 pages
Mibs's cousin Ledger just got his savvy—he can make things explode! But can he find a way to control his magical power?
Hardcover Companion to Savvy \$16
Retail \$16.99

Don't Miss the First Book!
78. Savvy 352 pages
Paperback \$5
Retail \$7.99
RL: 8.5 LEX: 1070L AR: 6.0

Rick Riordan
From the Author of The Percy Jackson Series!

47. The Heroes of Olympus, Book One: The Lost Hero 576 pages
Camp Half-Blood has a new group of heroes! Follow along as the next generation of demigods inherit a dangerous quest of their own!
HUGE Hardcover \$12 **Retail \$18.99**
PRE-ORDER by October 4 for FREE delivery to your classroom on the release date: October 12, 2010. Orders received by Scholastic after October 4 will ship after the book's release date.
Check Out Author Videos, Fun Polls, and More Online!
www.scholastic.com/rickriordan

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Guaranteed Action-Packed Reads!

We guarantee these books will keep you on the edge of your seat till the very last page—or we'll give you a full refund!

NEW!
6. Bearwalker
by Joseph Bruchac 224 pages
Baron's class trip to the wilderness feels like an ordinary field trip—until the power goes out and people go missing. Are they just lost in the woods or is the legendary bearwalker to blame?
Chilling Read \$4
Retail \$5.99
RL: 5.5 LEX: 860L AR: 5.5
Some mature content.

NEW!
44. Guardians of Ga'Hoole: Lost Tales of Ga'Hoole
by Kathryn Lasky 192 pages
These never-before-told stories reveal the secret histories and mysteries of Owl Kingdom.
Only \$4
Retail \$6.99
RL: 5.5 GRL: W LEX: 840L DRA: 60

Be a Top Secret Spy!
Use the Decoder wheel to create your own secret code!
NEW! 84. Spy Kit
20 pages
Send top secret coded messages—just like the real superspies!
Book & Decoder Wheel—Only \$8 **Retail \$8.99**
write invisible messages and use the UV light to read them!
Includes 3 LR1130 batteries. Not for children 6 and under.

87. Storm Chaser
by Chris Platt 192 pages
Jessie's dad forbids her from training the wild filly Storm Chaser—but she decides to do it anyway!
Paperback Value \$4
Hardcover Retail \$14.95
RL: 5.3 LEX: 800L AR: 5.1

70. Old Yeller
Fred Gipson 128 pages
The stray dog, Old Yeller, is Travis's best friend. He even helps Travis fight a bear!
Low Price \$2
Retail \$5.99
RL: 5.4 GRL: V LEX: 910L DRA: 44 AR: 5.0
A Must-Read Classic!

GARY PAULSEN
MR. TUCKET
by Gary Paulsen 192 pages
Francis strays from his family's wagon train on the Oregon Trail—and gets kidnapped by Pawnees!
Only \$4 **Retail \$6.99**
RL: 5.5 GRL: T LEX: 830L DRA: 44 AR: 5.0

Also Available by Gary Paulsen:
10. Brian Duo 112 and 144 pages
2 Adventures—Only \$7
Retail \$12.49
Includes Brian's Hunt and Brian's Winter.

7. Before They Were Authors Set
160 and 176 pages
Who once had a job as a toilet-seat warmer? Who worked as a chocolate tester? These famous authors tell all!
2 Paperbacks—Only \$8
Hardcover Retail \$17.94
RL: 5.4–6.4 GRL: T–U LEX: 980L–1090L DRA: 44–50 AR: 6.0

Knots in My Yo-yo String
by Jerry Spinelli
Some mature content in Knots in My Yo-yo String.

Roald Dahl Boy
by Roald Dahl

NEW!
2. Allie Finkle's Rules for Girls, Book Five: Glitter Girls and the Great Fake-Out
by Meg Cabot 208 pages
Should Allie support her BFF at the Twirltacular—or attend snobby Brittany's super-cool birthday bash? Allie can't decide!
Only \$5 **Retail \$5.99**
RL: 5.4 LEX: 830L AR: 5.0

Author of the Princess Diaries Series!

STORM CHASER
by Chris Platt

88. ATV Quad Kings Nintendo DS™
Hop on one of ten different ATVs or Dune Buggies and speed through more than 35 high-speed, high-adrenaline races.
Only \$20
Ages 6–up.
Nintendo DS™

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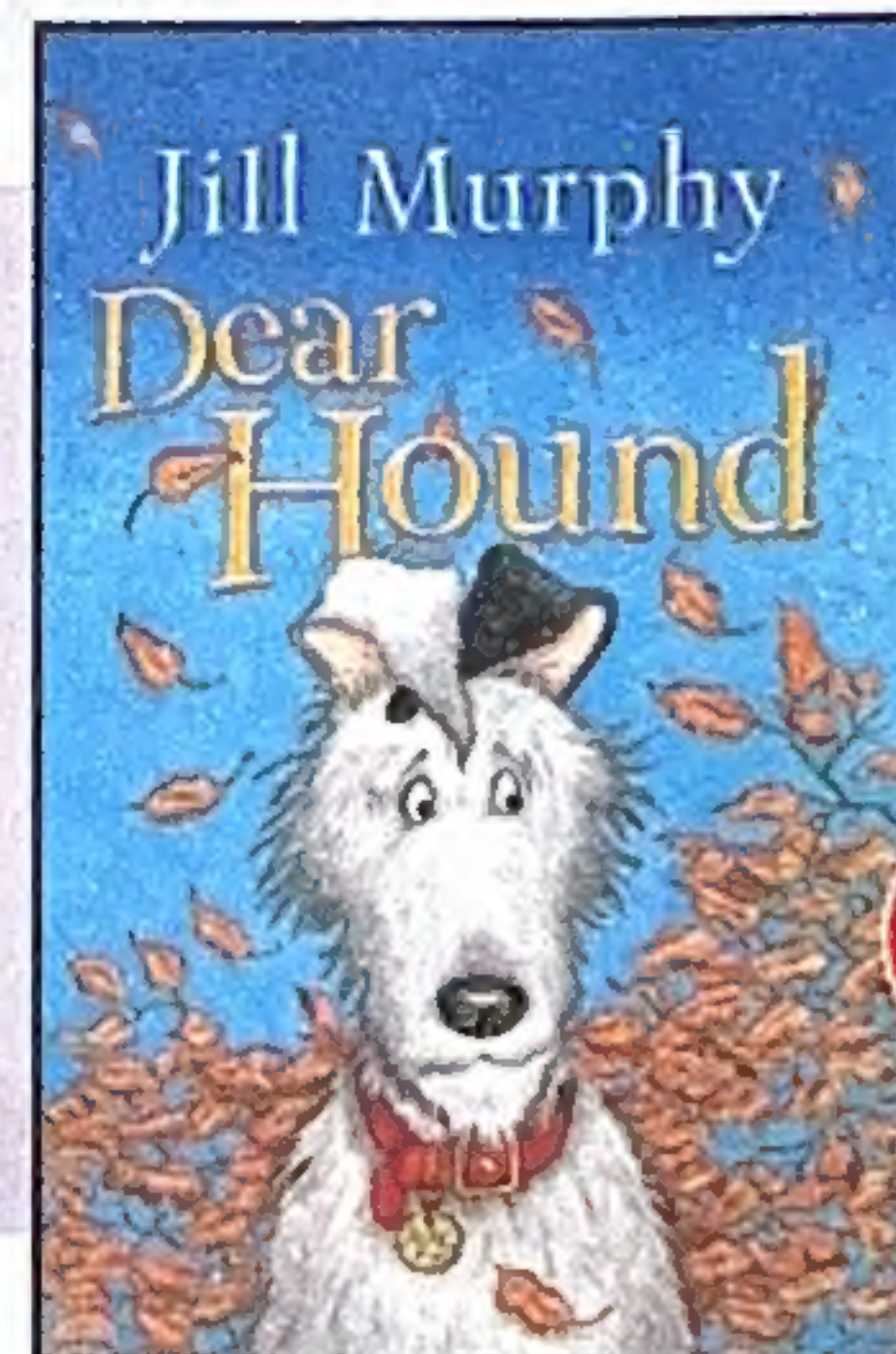
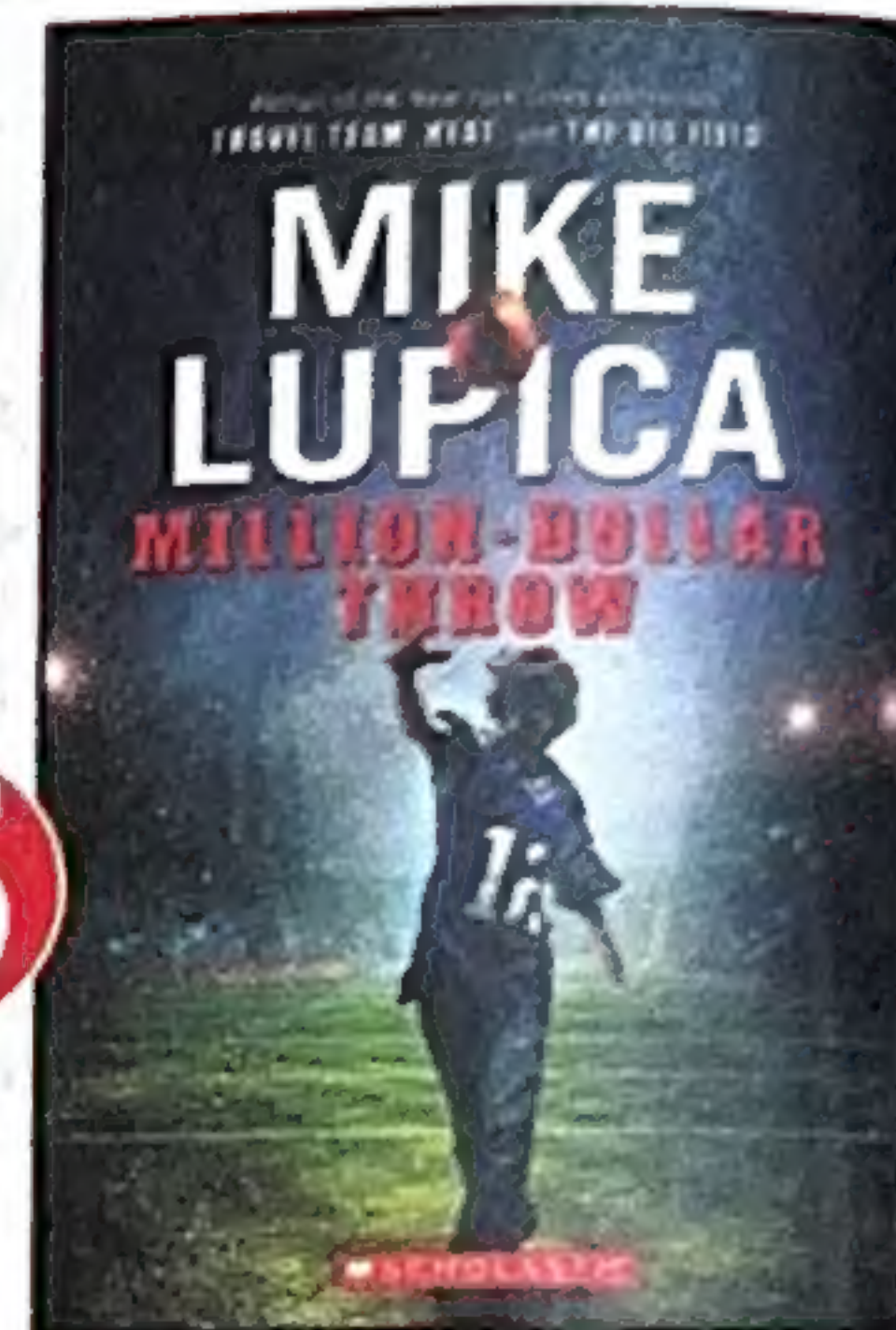
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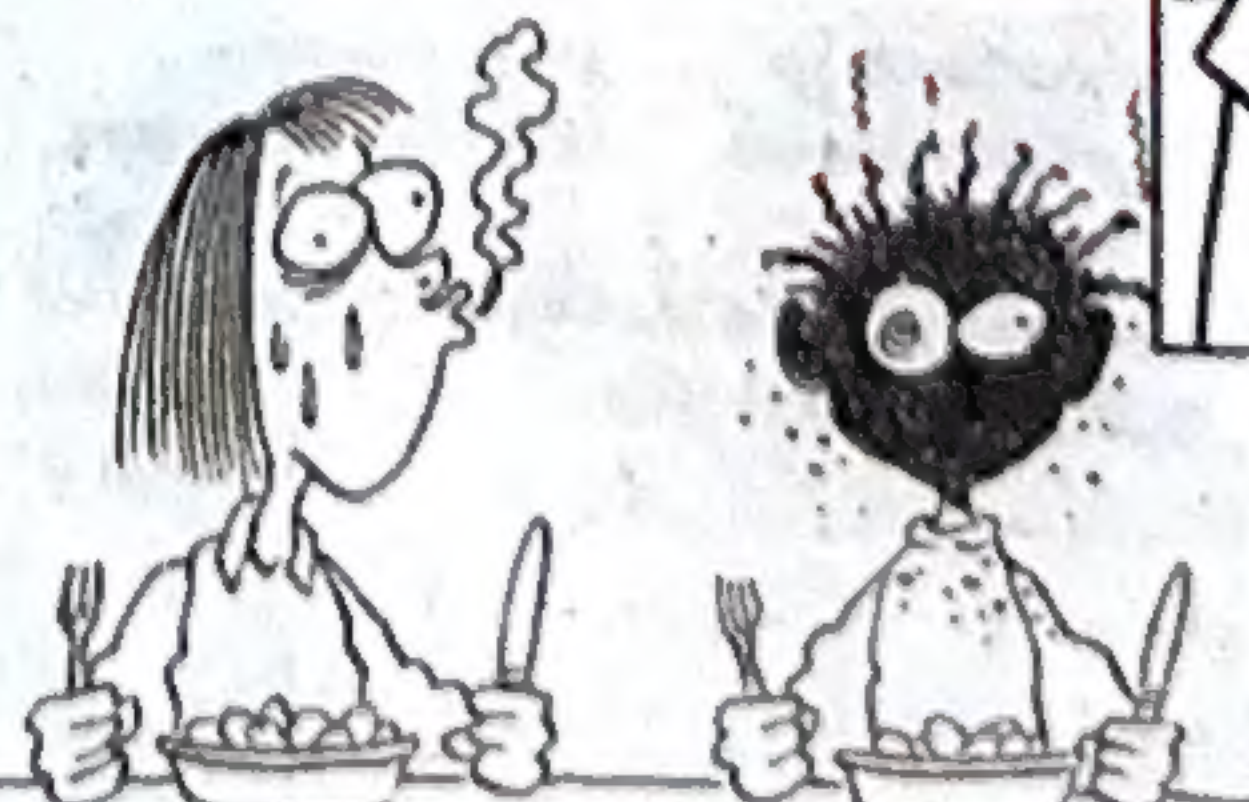
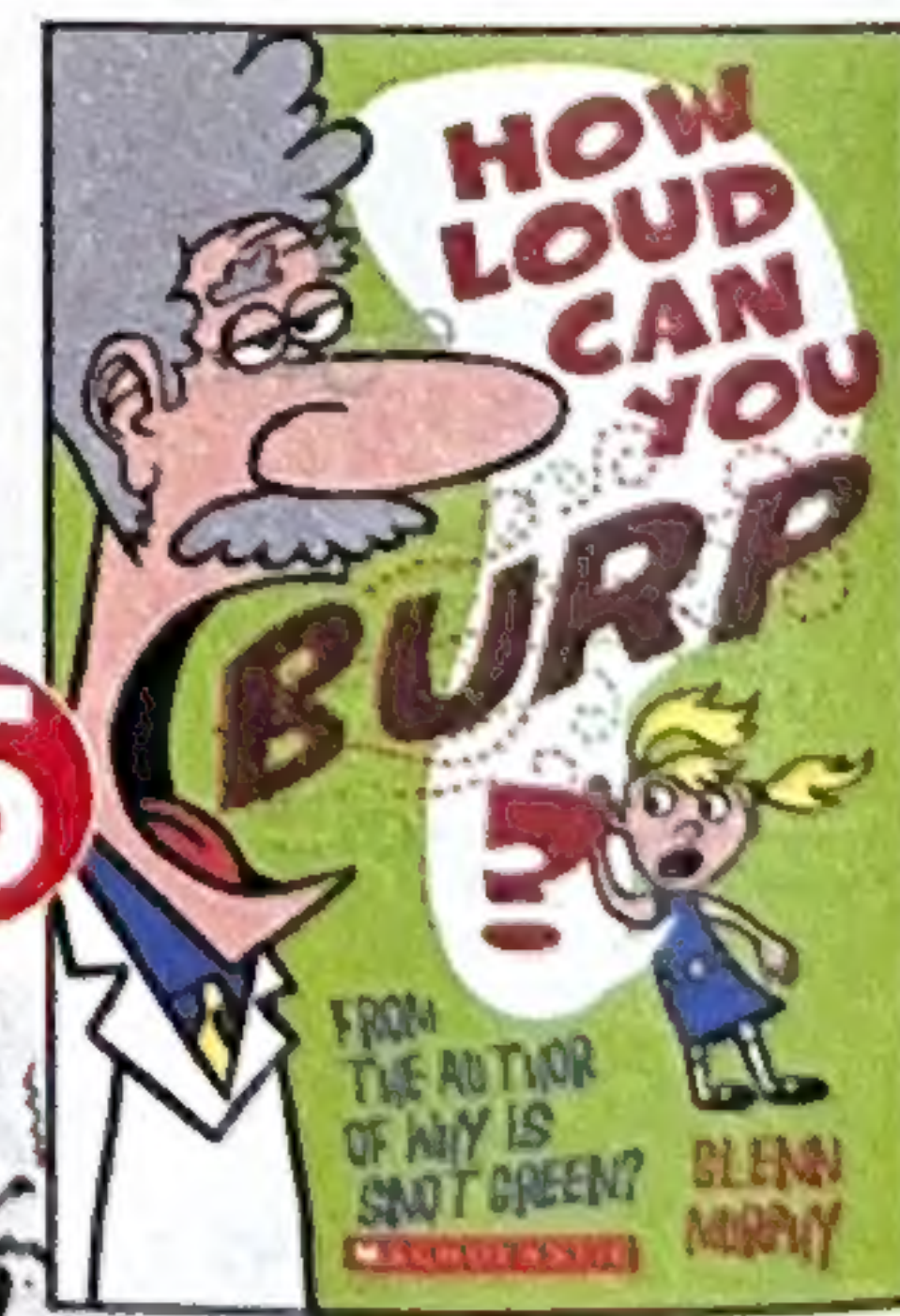
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